

# RosettaStone®

## “Hello” RosettaStone Learners (in all 25 Version 3 RosettaStone languages)!

English (US & UK) – **Hello** / German - **Guten Tag** / Dutch – **Hallo** / Swedish – **Hej** / Spanish (LA & Spain) – **Hola** / French – **Bonjour** / Italian - **Buon giorno** / Portuguese – **Olá** / Russian – **Zdravstvuite** / Polish – **Dzien dobry** / Greek – **Geia sou** / Hindi – **Namasté** / Farsi – **Salaam** / Arabic – **Marhaba** / Hebrew – **Shalom** / Chinese (Mandarin) – **Nǐ hǎo** / Japanese – **Konnichi wa** / Korean – **Annyong** / Irish (Gaelic) – **Dia duit** / Turkish – **Merhaba** / Tagalog – **Halo** / Latin – **Ave** / Vietnamese – **Chào**

Rosetta Stone Version 3 is available for 25 different languages—including English, Spanish, Chinese, Japanese, Hindi, and Korean—giving you access to languages spoken by over 90% of the world's population and available on one platform.

There's no better way to help adult learners achieve everyday proficiency than Rosetta Stone.

### Why learn a language?

- **Improve communication.** Narrow the communication gap with customers, clients and co-workers. Improve your communication skills, productivity and customer service.
- **Thrive in a diverse environment.** Your workforce and customer base are growing more diverse. Learn to communicate with them!
- **Improve your job skills.** Successfully learning a new language increases your confidence and builds your job skill set, which provides potential for upward mobility.

### Why use Rosetta Stone®?

Escape the endless tedium of translation, memorization and grammar drills. Get the language you want, the skills you need and the success you deserve by learning a new language naturally — the same way you learned your first language.

### You learned your first language without translation.

You learned your first language easily and naturally by connecting words to objects and events around you. Learn a new language with Rosetta Stone the same way: using native speakers and thousands of real-life images to help you think in the new language from the very beginning. Studies show that learning exclusively in the new language, without translation as a crutch, is crucial for effective learning. Our exclusive Dynamic Immersion method reinforces your own natural language-learning skills with our award-winning instructional technology.

### What will you be able to do?

- **Understand everyday language** through our proficiency-based listening and reading activities.
- **Pronounce words correctly** after practicing with our proprietary speech comparison tool.
- **Find the words you need when you need them.** Connecting new language directly to real-life images means the words spring to mind when you're in everyday contexts.
- **Spell and write accurately.** Language-specific keyboards and drag-and-drop tiles perfect your writing skills.
- **Learn to communicate quickly,** by combining words and phrases into complete sentences and dialogues.
- **Retain what you learn.** Regular reinforcement of new words and phrases in new contexts makes sure the language sticks with you in the real world.

### Success in the Program

- **A recent survey of learners** using Rosetta Stone Spanish found that after 55 hours of study with Rosetta Stone:
  - ✓ Learners will significantly improve their Spanish language skills
  - ✓ The majority of learners (95%) will be able to cover the requirements for one semester of study in a college that offers six semesters of Spanish
  - ✓ 80-90% of users agreed that Rosetta Stone was easy to use, very helpful, enjoyable, and very satisfactory, and that they will recommend this software to others

**RosettaStone is now closed for registration.**

**We have issued the licenses we had available and now have an extensive waitlist to distribute licenses to those people as they become available.**